

A group of diverse people, including men and women of various ethnicities, are posed together in formal attire. In the center, a man with a beard and glasses wears a light-colored tuxedo with a dark bow tie. To his left, a woman with long dark hair is smiling. Behind them, several other individuals are visible, some wearing green and red clothing. The background is decorated with dark balloons and a shimmering, sequined wall. The overall lighting is warm and festive.

PROJECT FIVE14

YEAR ONE IMPACT REPORT

THE LIGHT IS ALREADY SHINING

One year of faith, generosity, creativity and community.

**IN JUST ONE YEAR,
WE RAISED**

£251,611

FOR PROJECT FIVE14.

But the money is only part of the story.

**THIS IS HOW WE DID IT.
AND WHAT HAPPENED ALONG THE WAY.**


MATTHEW 5:14

"You are the light of the world. A city set on a hill cannot be hidden."

BEFORE THE BUILDING

We thought we were raising money to build that place. And we are.

But something unexpected has happened along the way.

Before the building has even been built, the vision has started doing what we hope the building will one day do.

It has brought people together. Uncovered gifts. Taken us beyond our walls. Inspired people to run, play, perform, create, worship, give, organise, serve and dream.

THE IMPACT STARTED BEFORE THE BUILDING DID.

A VISION BECAME A MOVEMENT.

WE GATHERED.

WE CREATED.

WE WORE THE VISION.

WE TOOK ON THE CHALLENGE.

WE WORSHIPPED.

WE RAN.

WE PLAYED.

WE BUILT TOGETHER.

WE DREAMED.

WE RODE.

WE GAVE.

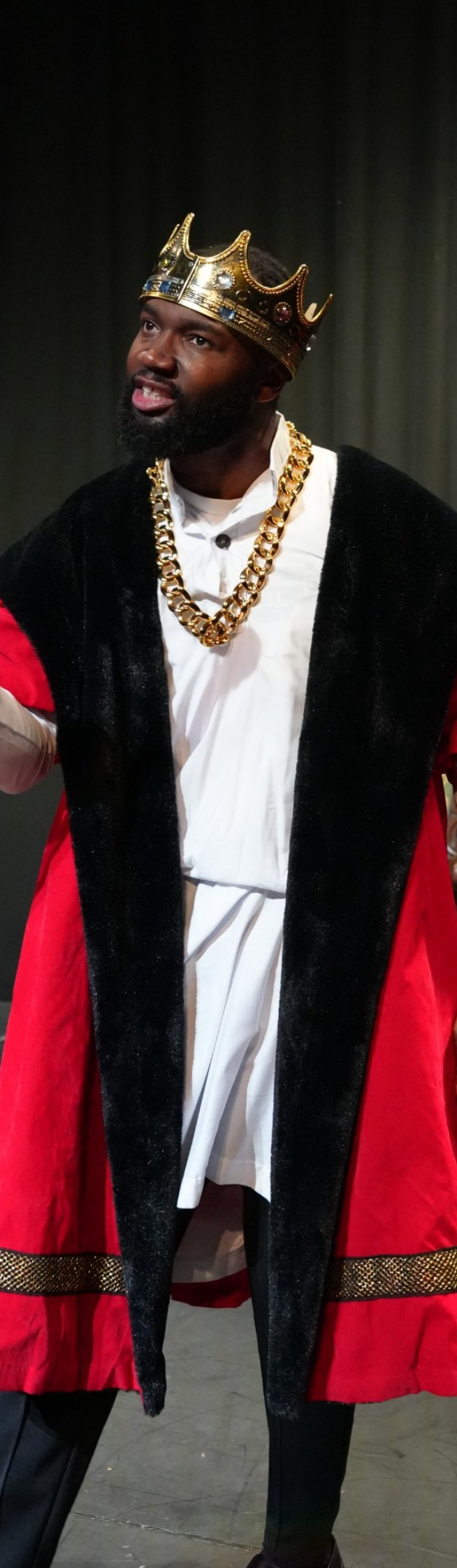


WE GATHERED.

Joy has been part of the journey too.

The Gala brought people together around the vision. Because movements are not sustained by targets alone. They are sustained by people who feel connected to one another and to why they give.

£1,450



THE KING OF THE JEWS

WE CREATED.

**What if the talent we need is
already in the room?**

Written by church leader Priscilla Williams-Silvera and brought to life by actors from within Alive City, the production gave people a platform to discover gifts they had never used before. The King of the Jews showed us that the talent to fill those spaces is already emerging.

The future centre will give that creativity somewhere to grow.

£1,970.70



TALENT UNCOVERED.



WE WORE THE VISION.

A message people could carry.

FIVE14 merchandise turned the vision into something visible. People were not simply wearing a brand. They were carrying the vision.

WEAR THE VISION.

Buy FIVE14 clothing online at
www.projectfive14.com

£4,528.86

CURRENT WORKING FIGURE

WE TOOK ON THE CHALLENGE.

46

VISION RUNNERS

**One vision. Owned by
different generations.**

People ran, walked, cycled and pushed themselves. Children joined in too. Project FIVE14 was not something for adults to build while the children watched.

5

Our youngest fundraiser raised £1,398 with his sponsored 2KM run.



£22,000



WE WORSHIPPED.

Worship became generosity.

£1,742.79



Project FIVE14 isn't simply a community project with a church attached.

JESUS AT THE CENTRE

Sounds of a Revival brought people together to worship, pray and bask in the presence of God while supporting the vision of Project FIVE14.



WE RAN.

**Some had never run 10K before.
Then they ran one for FIVE14.**

Training began. Miles accumulated. People encouraged one another and crossed a finish line some may once have thought was beyond them. The vision travelled every mile with them.

£7,436



WE PLAYED.

400 YOUNG PEOPLE. 40 TEAMS.
ONE PITCH FULL OF POSSIBILITY.

£3,971.35



MORE THAN A GAME.

For one day, we didn't need to wait for the future facility. We created the community around it first.

Young people played. Families gathered. Volunteers served. People encountered Project FIVE14 who might never have encountered it on a Sunday.



A GLIMPSE OF WHAT'S COMING.



FIVE14

THE VISION, WORN.

Not simply a brand. A vision people chose to carry.

THE PEOPLE BEHIND THE PITCH.



WE CREATED THE COMMUNITY AROUND IT.

Before the future facility, people were already showing up.



WE BUILT TOGETHER.

WHAT'S IN YOUR HANDS?

Project FIVE14 stopped being something driven only by a project team. People began looking at what was already in their hands: a business, a skill, a profession, a network, an idea.

((BOUNCE)) SUTTON - Fitness became generosity.

AYO'S FOOTBALL COACHING - Expertise became opportunity.

CLEAN YOUR LENS - Videography became generosity.

HOME AT LAST - Partnership became generosity.



WHAT WAS ALREADY IN THEIR HANDS.

Ayo's Football Training Day turned professional expertise into opportunity for young players and raised £455.

Bounce used a local fitness business to create two fundraising classes, raising £320.

Clean Your Lens put its craft to work, raising over £5,500 through videography.

Home At Last chose FIVE14 as a charity partner, creating space for the vision to reach people beyond Alive City.

Different skills. One vision.



WE DREAMED.

What if fundraising for one vision helped another vision come to life?

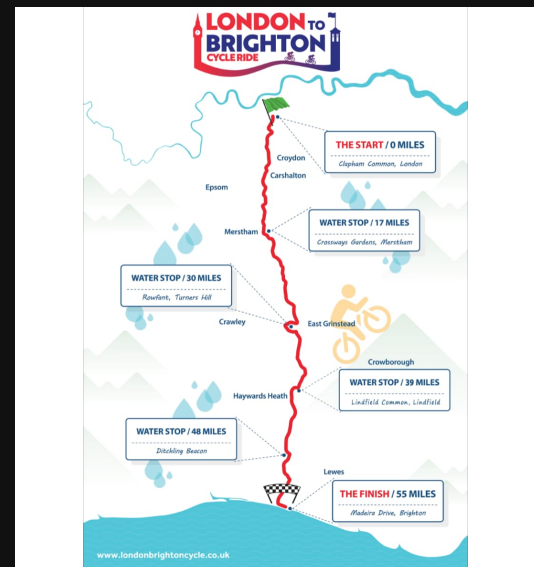
The Christian Educators Collective grew from an idea carried by teachers within Alive City. The fundraiser became a platform: for learning, leadership, connection, marketplace and possibility.

**SOMETIMES BUILDING ONE DREAM GIVES SOMEONE ELSE
PERMISSION TO BUILD THEIRS.**

£1,033.69

WE RODE.

55 MILES. FOUR RIDERS. ONE FINAL PUSH.



Eight months of training. 55 miles. London to Brighton.
Every mile became part of the build.

LONDON TO BRIGHTON

FAITH. ENDURANCE. GENEROSITY.

After eight months of training, Sam, Sope, Tayo and Benjy set off from Clapham Common alongside more than 7,000 cyclists.

The day tested them from the start. One forgotten pair of cycling shoes meant the first 17 miles were ridden in trainers. Then came changing weather, tired legs and Ditchling Beacon - the toughest climb of the course.

Some powered up. Some walked. All four made the summit.

Fifty-five miles after leaving London, they rolled into Brighton together.

EVERY MILE WAS WORTH IT.

EVERY DONATION MATTERED.

This was about more than cycling from London to Brighton. It was about helping build something with lasting impact in Croydon.

Eight months of training. 55 miles. London to Brighton.

Every mile became part of the build.

£2,646



WE GAVE.

£5

£10,000

and everything in between.

Different amounts. Different circumstances. The same heart. FIVE14 isn't being built by one extraordinary gift. It is being built through extraordinary generosity.

EVERY GIFT. EVERY GIVER. PART OF THE STORY.

SO, WHAT DID WE ACTUALLY RAISE?

£251,611
YEAR ONE TOTAL RAISED

WE RAISED GENEROSITY.

WE RAISED PARTICIPATION.

WE RAISED CONFIDENCE.

WE RAISED VISIBILITY.

WE RAISED GIFTS.

WHAT DID YEAR ONE REALLY RAISE?

Writers wrote.

Actors acted.

Designers designed.

Entrepreneurs contributed.

Organisers organised.

Runners ran.

People discovered that what was already in their hands could serve something bigger.



THE BUILDING BEFORE THE BUILDING.

A building doesn't create
community. People do.

A stage doesn't create
creativity. People do.

A sports facility doesn't
create belonging. People
do.

The building will give those things
somewhere to grow. Through Project
FIVE14, we're already seeing the
beginnings of the community that
could one day fill it.



WE HAVEN'T REACHED THE DESTINATION.

THE LIGHT IS ALREADY SHINING.

Children took on challenges.

Young footballers came together.

First-time actors stepped onto a stage.

Creatives turned ideas into merchandise.

Runners carried the vision mile after mile.

Businesses offered what they had.

People worshipped. People served. People gave.



Project FIVE14 isn't waiting for a building to make an impact.

248

UNIQUE DONORS

CHOSE TO GIVE DIRECTLY TO PROJECT FIVE14.

That is 248 individual acts of generosity behind the vision.

This figure does not include donors who gave through fundraising activities.

EVERY GIVER.

PART OF THE STORY.

PHASE TWO.

DOUBLE DOWN. REPEAT.

Year One proved that when people rally around a vision, extraordinary things happen. Phase Two is about building on what we've learned, strengthening what works and creating more opportunities for people to play their part.

MORE FUNDRAISING.

MORE COMMUNITY.

MORE CREATIVITY.

MORE GENEROSITY.

MORE STORIES OF FAITH IN ACTION.

The methods may change, but the mission remains the same: to build a City on a Hill that shines hope across Croydon and beyond.

We're already exploring new ways to engage our community and grow support for Project FIVE14. From fundraising challenges and sporting events to creative productions and community initiatives, Phase Two will be about doing more of what made Year One successful.

DOUBLE DOWN. REPEAT.

YEAR ONE RAISED £251,611.

PHASE TWO STARTS NOW.



THANK YOU.

To every person who ran, walked, cycled, acted, played, coached, designed, cooked, sold, organised, volunteered, prayed, sponsored, bought a ticket, wore the merch, gave financially or simply told someone else about the vision:

You built something this year.

Maybe not with bricks yet. But with faith, generosity, courage, creativity and community. And that matters.

THANK YOU FOR RUNNING WITH US.

PROJECT FIVE14

A CITY SET ON A HILL.

HELP US BUILD WHAT COMES NEXT

THE BUILD ISN'T OVER.



Scan the QR code to give to Project FIVE14 on JustGiving.

EVERY GIFT. EVERY GIVER. PART OF THE STORY.

Thank you for helping carry the vision forward.

GET IN TOUCH

www.alivecitychurch.org

info@alivecitychurch.org

project514@alivecitychurch.org